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## HARLAY AVOCATS ACTED AS COUNSEL TO LINKUP IN CONNECTION WITH ITS \$10 MILLION FUNDRAISING ROUND

**Linkup**, a French startup offering a search engine that can be understood by **LLMs**, is raising \$10 million in funding to accelerate its development.

Co-founded in 2024 by **Philippe Mizrahi**, **Denis Charrier**, and **Boris Toledano**, **Linkup** publishes a solution that enables generative artificial intelligence models to find and access verified online content.

The company extracts information atoms from the web and then creates an index tailored to the way AI processes information. **Linkup's** technology is available via APIs, i.e., interfaces that allow different software applications to communicate with each other. The solution reduces the number of "hallucinations" and works with any AI model, whether open source or not.

This \$10 million (€8.4 million) fundraising round, led by **Gradient Ventures**, was followed by some existing investors (**Seedcamp**, **Axeleo Capital**, and **Motier Ventures**), new investors (**Elaia**, **Leblon Capital**, **Weekend Fund**), and business angels such as **Florian Douetteau** (Dataiku) and **Arthur Mensch** (Mistral AI).

This fundraising will enable Linkup to recruit new talent and develop the US market, where the company already has an established presence.

**Thibault Chareton** (partner) and **Charlotte Striffler** (senior counsel) advised Linkup on this fundraising.

**Chammas & Marcheteau** (Denis Marcheteau and Arys Serdjanian) advised Gradient Ventures.

**ABOUT HARLAY AVOCATS:** Harlay Avocats is an independent international business law firm based in Paris. Founded in 1988, Harlay Avocats is an independent French law firm with a multidisciplinary team of lawyers who assist clients in France and abroad with most of their business law needs (day-to-day and special transactions). The corporate team at Harlay Avocats, led by Marie-Laure de Cordovez, Olivier Cognard, Thibault Chareton, and Salim Bencheikh, specializes in private equity, securities law, and mergers and acquisitions.



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