



H A R L A Y
A V O C A T S

ARTFX
SCHOOLS
OF DIGITAL
ARTS

Press release
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HARLAY AVOCATS ASSISTS ALTUR EDTRAIN AND MULTICROISSANCE IN THE MBO OF ARTFX

Founded in 2004 by industry professionals **Gilbert Kiner** and **Martine Charviez**, **ArtFX** offers Bac +3 to Bac +5 courses in artistic preparation, 2D and 3D animation, video games and programming, and has recently launched **École 24**, dedicated to technical cinema professions.

Ranked as one of the best schools in the world, **ArtFx** stands out for the quality of its teaching, its project-based approach, its close links with studios and the very high employability of its graduates in France and abroad.

Through this primary MBO, the school is being transferred to **Simon Vanesse**, its manager for the past 4 years, with the support of **Altur EdTrain** (thematic investment fund dedicated to education and training) and **Multicroissance** (private equity fund of **Banque Populaire Occitanie**).

Bertrand Cavalié, partner at Altur EdTrain, commented: “**ArtFX**’s positioning as an independent leader in a sector in which France excels on a global scale appealed to us. The quality of the teaching, in particular the professional experience of its professors, and the excellence of the school enable its graduates to successfully join the biggest international studios. Our objective is to continue to develop new training programs that meet the needs of the industry, such as **École 24**, to support organic growth, particularly on the Roubaix campus, which has the capacity to welcome new students, and to open a campus in Europe within the next two years”.

INVOLVED PARTIES:

Purchaser/Sponsors:

- Altur EdTrain: **Léonard de la Hosseraye**, **Bertrand Cavalié**
- Multicroissance: **Pierre-François Brunot**, **Pierre-Louis Vidal**
- Manager: **Simon Vanesse**
- Founder: **Martine Charviez**

Counsels:

- Corporate lawyer purchaser/sponsors: Harlay Avocats: **Salim Bencheikh**
- Tax lawyer purchaser/sponsors: Harlay Avocats: **Erwann del Do**, **Anouchka Belgrand**
- Lawyers to sellers: Forvis Mazars Avocats: **Jérôme Gertler**, **Victor Fayad-Walch**, **Jordan Benzaken**, **Willy Kamwa**
- M&A advisor: Forvis Mazars CF : **Frédéric Clairet**, **Benjamin Boucher**, **Manon Bally**
- Financial due diligence: Mortier & Associés: **Lucas Reynier**, **Maxime Ricard**, **Jean-Baptiste Silvestri**
- Legal and tax due diligence: Harlay Avocats: **Salim Bencheikh**, **Erwann del Do**, **Anouchka Belgrand**

Lenders:

- Banque Populaire du Sud
- Caisse Régionale du Crédit Agricole du Languedoc

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ABOUT HARLAY AVOCATS: Based in Paris, Harlay Avocats is an independent business law firm with an international reach. Founded in 1988, Harlay Avocats is a leading business law firm in France. With its multidisciplinary professional team, Harlay Avocats assists its clients in France and internationally with their business law needs (routine and exceptional operations). The Corporate Department of Harlay Avocats, headed jointly by **Marie-Laure de Cordovez**, **Thibault Chareton**, **Olivier Cognard** and **Salim Bencheikh** is specialized particularly in private equity, stock market law and M&A operations.

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