



Press release – April 2024

HARLAY AVOCATS ACTS AS COUNSEL TO WEENAT IN A €8,5 MILLION FUNDRAISING.

Founded in 2014, the company Weenat, whose mission is to be a major player in decision support for farmers to deal with climate change and better control of water resources, raised €8,5 million to accelerate its international expansion.

Founded in 2014 by Jérôme Le Roy, initially facilitated the daily life of agricultural professionals through a weather station and agro-meteorological sensors connected to a mobile app enabling farmers to optimize the management of their resources and make the best decisions for their crops, and in fine, avoid consequent loss of income.

The agritech company also diversified in 2021, with the acquisition of Weather Measures, a French start-up specializing in spatialized meteorology, efficiently providing data across Europe.

Weenat, with its ambition to become the European leader in agricultural soil water content, has already opened several subsidiaries in Germany and Spain, and sells its products in a total of eight countries in the euro zone.

This €8,5 million fundraising was led by European CircularBioeconomy Fund (ECBF), with participation from Pymwymic, Liberset, and Idia Capital Investissement. It will enable Weenat to expand internationally, particularly in Italy and Eastern Europe.

Thibault Chareton, Salim Bencheikh (partners) and Bruno Bernery (associate) advised Weenat in this fundraising.

Joffe & Associés advised ECBF and Pymwymic .

Veil Jourde advised Idia Capital Investissement.

Jeausserand Audouard advised Liberset.

For further information, please contact Thibault Chareton:
(tchareton@harlaylaw.com).

ABOUT HARLAY AVOCATS: Based in Paris, Harlay Avocats is an independent business law firm with an international reach. Founded in 1988, Harlay Avocats is a leading business law firm in France. With its multidisciplinary professional team, Harlay Avocats assists its clients in France and internationally with their business law needs (routine and exceptional operations). The Corporate Department of Harlay Avocats, headed jointly by Marie-Laure de Cordovez, Thibault Chareton, Olivier Cognard and Salim Bencheikh, specializes particularly in private equity, stock market law and M&A operations.