



Press release – March 2024

HARLAY AVOCATS ACTS AS COUNSEL TO AVATAR MEDICAL IN A €5 MILLION FUNDRAISING.

Founded in July 2020, the company Avatar Medical, with the mission to democratize access to 3D medical images, raised €5 million to accelerate its development in the medical sector.

Co-founded in 2020 by a group of French and American entrepreneurs, physicists, surgeons and engineers, Avatar Medical, a spin-off of Institut Pasteur and Institut Curie, transforms medical images into patient-specific "avatars".

These advanced 3D or Extended Reality (XR) renderings are designed to assist surgeons in communicating with their patients during consultation, simplifying surgical planning, and improving the training of doctors and students.

This €5 million fundraising was led by GO Capital, with participation from Acorn Pacific Ventures, Plug and Play, Rives Croissance, Cenitz, and fifteen surgeons and radiologists. It will enable Avatar Medical to invest in its commercialization in Europe and the United States.

Thibault Chareton (partner), Charlotte Striffler (senior counsel) and Charlotte Tainturier (associate) advised Avatar Medical in this fundraising.

Goodwin (Anne-Charlotte Rivière, Johann Gandilhon and Charlotte Muller) advised the lead investors.

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ABOUT HARLAY AVOCATS: Based in Paris, Harlay Avocats is an independent business law firm with an international reach. Founded in 1988, Harlay Avocats is a leading business law firm in France. With its multidisciplinary professional team, Harlay Avocats assists its clients in France and internationally with their business law needs (routine and exceptional operations). The Corporate Department of Harlay Avocats, headed jointly by Marie-Laure de Cordovez, Thibault Chareton, Olivier Cognard and Salim Bencheikh, specializes particularly in private equity, stock market law and M&A operations.