



## Press release – September 2023

### **HARLAY AVOCATS ACTS AS ADVISOR OF LA TOURNÉE IN A EUR 5-MILLION FUND-RAISING OPERATION.**

**Founded in 2021, La Tournée, a company aiming to reduce the impact of packaging and promote a responsible consumption, has completed a second funding round of EUR 5 million from Swen Capital Partners and Frst Capital.**

Co-founded in 2021 by Juliette Poirer and Camille Perbost, La Tournée works for the return of the deposit in France.

The company offers a new home delivery model for everyday products (beverages, groceries, hygiene products, etc.) that puts an end to single-use packaging by promoting the reuse of returnable containers. Used containers are thus returned before being reused by producers.

This second round of financing, worth EUR 5 million, will enable La Tournée to continue developing its business as well as extending its activities to new major urban areas in Europe.

Thibault Chareton (partner) and Bruno Bernery (associate) advised La Tournée in this fund-raising operation.

Gide Loyrette Nouel advised Swen Capital Partners.

For further information, please contact Thibault Chareton ([tchareton@harlaylaw.com](mailto:tchareton@harlaylaw.com))

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#### **ABOUT HARLAY AVOCATS: Harlay Avocats is an independent business law firm located in Paris.**

Founded in 1988, Harlay Avocats is an independent French law firm with a multi-disciplinary team of lawyers able to assist clients in France and abroad with most of their business law needs (day-to-day and exceptional transactions). The Harlay Avocats corporate team, headed by Marie-Laure de Cordovez, Olivier Cognard, Thibault Chareton and Salim Bencheikh is particularly active in Private Equity, Stock Exchange Law and Mergers & Acquisitions.