



H A R L A Y
A V O C A T S

Press Release

HARLAY AVOCATS (OLIVIER COGNARD) ASSISTS MADUMBO FOR THE PURPOSE OF ITS ACQUISITION BY DATADOG INC.

Taylor Wessing advised the cloud application monitoring platform Datadog in the acquisition of the French start-up Madumbo, in turn advised by Harlay Avocats.

Taylor Wessing and Harlay Avocats have respectively advised Datadog Inc. and the Paris-based start-up Madumbo, which has been developing AI technology to automate website testing.

Since its inception in 2010, the cloud application monitoring platform Datadog has raised \$ 148 million. The acquisition of Madumbo technology is part of Datadog's external growth program. The solution that automates the creation of test scripts throughout the life cycle of a site (using the AI) has already been integrated into the Datadog platform.

This operation is part of Datadog's desire to accelerate the development of new products within two years.

Olivier Cognard (Partner) and Liên Lê (Senior Counsel) assisted Madumbo in this acquisition.

Fabrice Perbost (Partner) and H el ene Carrier also participated in this transaction.



For further information, please contact Olivier COGNARD: (ocognard@harlaylaw.com)

ABOUT HARLAY AVOCATS: Based in Paris, Harlay Avocats is an independent business law firm working internationally. Founded in 1988, Harlay Avocats is a leading business law firm in France. With its multidisciplinary professional team, Harlay Avocats assists its clients in France and internationally in the majority of their business law needs (routine and exceptional operations). The Corporate Department of Harlay Avocats, co-led by Marie-Laure de Cordovez, Olivier Cognard and Thibault Chareton, is particularly specialized in private equity, stock market law and M&A operations.