



Press release – January 2023

HARLAY AVOCATS ACTS AS COUNSEL TO HYPERPLAN IN A €4,1 MILLION FUNDRAISING

Hyperplan, an SaaS company specialised in the support of food-chain industrial firms, has raised €4,1 million in order to keep improving its collaborative crop monitoring platform.

Founded in 2021, Hyperplan has developed a technology based on satellite and meteorological data that enables its customers to better anticipate the consequences of climate change and supply chain disruptions on crop production.

Through its expertise in food supply chains and its leading-edge products and technology, Hyperplan aims at offering solutions to protect the food chain by helping industrial companies to improve their commercial or industrial decisions despite the increasing volatility of agricultural supply.

This fundraising, in which both Demeter with its Agrinnovation fund, BNP Paribas Developpement, Polytechnique Ventures, PeakBridge, Technmind et Unilis Agtech participated, will allow Hyperplan to expand its innovative technology to all cultures and internationally.

Thibault Chareton (partner) and **Anouck Larreya** (associatee) advised Hyperplan in this fundraising. The lawfirm Joffe&Associés advised the investors.

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ABOUT HARLAY AVOCATS: Based in Paris, Harlay Avocats is an independent business law firm with an international reach. Founded in 1988, Harlay Avocats is a leading business law firm in France. With its multidisciplinary professional team, Harlay Avocats assists its clients in France and internationally with their business law needs (routine and exceptional operations). The Corporate Department of Harlay Avocats, headed jointly by Marie-Laure de Cordovez, Thibault Chareton and Olivier Cognard, specializes particularly in private equity, stock market law and M&A operations.