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## HARLAY AVOCATS (OLIVIER COGNARD) ASSISTS QUEST EDUCATION GROUP AS CAPITAL CROISSANCE BECOMES A SHAREHOLDER

As the world's largest entertainment market (\$175 billion in 2020), the video game industry is rich with opportunities and offers high employability potential, but is facing a shortage of talent.

Working to meet the needs of companies in the sector, Quest Education Group offers (via its three Gaming Campus schools: the G.Business school of management, the G.Tech school of computer science and the G.Art school for "digital creatives" <https://gamingcampus.fr>) training courses on all aspects of the video game industry (business, tech, arts) to 550 students.

Supported by more than 200 partner companies, Gaming Campus is the first student campus in Europe dedicated exclusively to the video game industry.

With sites in Lyon and Paris on over 5,000 m<sup>2</sup>, Gaming Campus offers 12 higher education programs (BA, MBA and MSc).

With the arrival of Capital Croissance as a shareholder, Quest Education Group, which was founded in 2018 by Thierry Debarnot, Valérie Dmitrovic and Jean-Baptiste Racoupeau, aims to maintain a sustained rate of growth while keeping up the high rate of satisfaction and employability that its students enjoy. To achieve this, the higher education group plans to continue investing in its campuses in Lyon, Paris and online, expanding its offer with continuing education and opening up to other digital professions facing similar shortages.

Olivier Cognard (Partner) and Anouck Larreya (Associate) assisted Quest Education Group in this new operation.



For further information, please contact Olivier COGNARD: ([ocognard@harlaylaw.com](mailto:ocognard@harlaylaw.com))

**ABOUT HARLAY AVOCATS:** Based in Paris, Harlay Avocats is an independent business law firm working internationally. Founded in 1988, Harlay Avocats is a leading business law firm in France. With its multidisciplinary professional team, Harlay Avocats assists its clients in France and internationally in most of their needs related to business law (routine and exceptional operations). The Corporate Department of Harlay Avocats headed jointly by Marie-Laure de Cordovez, Olivier Cognard and Thibault Chareton, is specialized particularly in private equity, stock market law and M&A operations.