

FLASH NEWS

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COOKIES AND TRACKERS

The French data protection supervisory authority (CNIL) just announced, [on March 25th 2020](#), the postponement to a later date, which will be set according to the evolution of the current situation, of the adoption of the final version of its recommendation on cookies and other trackers.

Following the [guidelines on cookies and other trackers](#) published on 19 July 19th 2019 and the [public consultation](#) carried out in early 2020 on its draft recommendation on cookies and other trackers, the CNIL had planned to adopt the final version of the sectorial recommendations supplementing the guidelines by mid-April 2020.

However, the current health crisis has led the CNIL to postpone the final adoption of the recommendation on cookies and other trackers.

Considering the [action plan set by the CNIL on targeted advertising](#), as [validated by the French Conseil d'Etat](#), it is reasonable to assume that the implemented means for obtaining consent for cookies and other trackers would not be subject to repressive measures (controls and administrative fines) imposed by the CNIL until the publication of the recommendation and the completion of a 6-month transition period as previously set. However, rules that remain unchanged, such as those relating to information, prior consent or means to object to the tracking may still be subject to control by the CNIL during this period.

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