



**Press Release of September 19, 2017**

**HARLAY AVOCATS (OLIVIER COGNARD) ADVISED WAYZ-UP**  
**(<https://www.wayz-up.com/>) DURING ITS SECOND ROUND FUNDING**

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Wayz-Up has just completed a second round funding with Via-iD, the start-up accelerator of Mobivia group (Midas, Norauto), one of its current shareholders, and with RATP group.

Launched in 2014 by Julien Honnart and Cyrille Courtière, Wayz-Up is the French leader in carpooling from home to office. Using a mobile application specially designed to meet everyday employees' expectations and a deployment strategy via large companies, Wayz-Up has created a very dense carpooling network where more than 8 out of 10 subscribers find carpoolers on their route and to their schedules.

Wayz-Up is now the partner of more than 60 companies, representing 65,000 employees and nearly 75,000 journeys are offered every day.

With the entry of RATP group into its capital, Wayz-Up aims to complement public transport so that this new mode of transport finds its place in the reflexes of everyday travelers.

RATP and Wayz-Up will unveil joint offers to local authorities by the end of the year, seeking innovations to optimize their networks and better serve their populations in peri-urban areas.

Olivier COGNARD (Partner), Liën LE (Senior Counsel), advised Wayz-Up on this matter.



For further information, please contact Olivier COGNARD: ([ocognard@harlaylaw.com](mailto:ocognard@harlaylaw.com))

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